

■ Talking about TV helps children learn



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■ What we do and what it means

‘There’s a bear in there’, the children sing.

‘What is the bear doing?’ asks mum.

Adults talk to children about what they see on TV because they want them to be thinking, not just watching.

They encourage children to join in games and songs because that keeps their minds active and they learn things they can do away from the TV.

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